

May 18, 2018
DG

NPE 2018 – POST-SHOW REPORT **Orlando, May 7-12, 2018**

The twenty-ninth edition of NPE, the main sectoral exhibition in North America, took place from May 7th to 12th 2018 (confirming the five-days show started with 2015 edition) for the third time at the Orange Convention Center in Orlando, Florida, organized by PLASTICS – The Plastics Industry Association.

The exhibition was subdivided in two large buildings: the most recent one North/South building dating back to 2003 and about 800 metres far the West building, which dates back to the beginning of the Eighties. For this edition, PLASTICS arranged several thematic zones in the North/South building (3D/4D Printing Zone, Bottle Zone, Business & Finance Zone, Flexible Vinyl Zone, Idsa Design Center, International Pavilions, Manufacturers Association of Plastics, Processors (Mapp) Pavilion, Material Science Zone, Medical Parts Processing Zone, Moldmaking Zone, Processors Zone, Recycling Demonstration, Re|Focus Zone, Thermoforming Zone). This organization of the North/South building is expected to continue for the next editions of the show.

As far as the exhibitors are concerned, they were 2,145 (compared to 2,029 in 2015, 2,009 in 2012, 1,851 in 2009 and 1,838 in 2006), that occupied a total area of 102,193 sqm compared to 102,190 sqm in 2015, 84,000 sqm in 2012 and 88,000 in 2009.

48% of exhibitors came from abroad (from 40 countries). The number of foreigners grew in comparison with the NPE 2015 edition when they were 43%.

The country pavilions positioned in the South building were representing the following countries: Austria, Portugal, Switzerland and Taiwan.

As far as the number and origin of the visitors are concerned, while waiting for the official statistics, the Organizer pointed out that the exhibition has confirmed the interest of those coming from overseas, although the majority of the visits are expected to come from the USA. From a very first investigation among the exhibitors, it is confirmed as well a growing interest from Latin America which represented one of the major area of origin of the NPE visitors.

The date of next editions of NPE have been scheduled on: NPE2021: 17th-21st May 2021, NPE2024: 6th-10th May 2024 and NPE2027: 3rd-7th May 2027 for the upcoming shows that will be held at the Orange County Convention Centre (OCCC), in Orlando, Fla.

euromap/fiere/report_npe_18